



## Social Media Internship 2026

**Location:** New York City / Hybrid

**Time Commitment:** Part-time, approximately 10 hours/week; schedule may vary slightly around production needs and event dates

**Term:** June 1, 2026 – November 1, 2026

**Compensation:** Unpaid educational internship; academic credit eligible where applicable

### Position Summary:

The Social Media Intern will support Ted & Togo Productions' social media presence across upcoming live events, campaigns, and company storytelling. Working closely with Ted & Togo leadership, this role will assist with trend research, content planning, short-form video support, community engagement, and capturing photo/video content at select rehearsals, events, and productions. The ideal candidate is creative, organized, adaptable, and excited to gain hands-on experience in social media marketing for a growing women-led production company creating original, music-driven live performances.

### Primary Responsibilities:

- Help research and document relevant social media trends across Instagram, TikTok, and other digital platforms
- Assist with content planning for upcoming Ted & Togo productions, campaigns, and company announcements
- Help draft captions, brainstorm post ideas, and identify opportunities for short-form video content
- Support the development and launch of Ted & Togo's TikTok presence
- Capture photo and video content during select shows, rehearsals, and events during the internship term
- Support community management by monitoring comments, messages, and audience questions, with guidance from Ted & Togo leadership
- Help organize social media assets, content folders, and production/event media
- Track basic social media performance, including engagement, reach, follower growth, and content trends

### Qualifications & Skill Requirements:

- Interested in social media, live performance, music, theater, arts marketing, entertainment, or community events
- Experienced in or excited to learn platforms such as Instagram, TikTok, Canva, CapCut, Google Workspace, and similar tools
- Creative, adaptable, and willing to learn quickly in a fast-moving production environment
- Strong at written communication, organization, and visual storytelling
- Familiar with social media trends and interested in learning how to market to different audiences
- Comfortable capturing photo and video content at live events when needed
- Able to multitask, problem-solve, and work independently when needed
- Detail-oriented and able to help organize content, assets, and campaign materials
- Proactive, curious, and willing to pitch ideas
- Comfortable standing for varying periods of time during in-person events

Follow Us

[Ted & Togo Productions](#) | [Instagram](#) | [Facebook](#) | [LinkedIn](#)

**Please note:** For in-person events, interns may be asked to follow current production, venue, and public health/safety guidelines.

### **Learning, Mentorship & Professional Development:**

This is an unpaid educational internship designed to provide hands-on experience, mentorship, and professional development within a growing independent production company. Interns will gain practical exposure to social media marketing, live event content creation, digital storytelling, and the behind-the-scenes magic of building original live performances.

- Regular mentorship and check-ins with Ted & Togo leadership
- Hands-on experience supporting real productions, campaigns, and social media rollouts
- Resume and portfolio-building opportunities through tangible content samples
- Opportunities to attend select Ted & Togo events, rehearsals, and behind-the-scenes production moments
- Team coffee chats, lunches, and creative working sessions when schedules allow
- Guidance on content strategy, professional communication, arts marketing, and creative entrepreneurship
- A supportive, collaborative environment where interns are encouraged to share ideas and take creative initiative
- Support for students seeking academic credit, where applicable

**Please note:** This internship is unpaid and intended for educational and professional development purposes. Interns should not expect compensation or guaranteed employment at the conclusion of the internship.

### **To Apply:**

Please submit your materials through our [job submission form](#). We will follow up if your background and interests align with the role and we would like to schedule a conversation.

In your cover letter, please share why you are interested in Ted & Togo Productions and what kind of social media, content creation, or digital storytelling work excites you.

“Men apply for a job when they meet only 60 percent of the qualifications, but women apply only if they meet 100 percent of them” We want to dismantle this commonly quoted statistic. Even if you don’t check every box of our job description, we still want to consider you. You may be just what we need!

Ted & Togo Productions is an equal opportunity organization. We are committed to providing an environment with opportunity for all applicants regardless of race, color, religion, sex, pregnancy, national origin, citizenship status, age, physical or mental disability, marital status, sexual orientation, gender identity, gender expression, genetic information, or military and veteran status.

### **Questions:**

Email [tedandtogoproductions@gmail.com](mailto:tedandtogoproductions@gmail.com) and someone on our team will get back to you.